

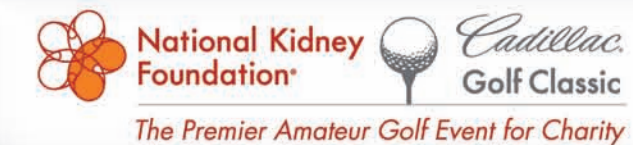
**THANK  
YOU FOR  
GIVING  
PEOPLE WITH  
KIDNEY  
DISEASE  
A BETTER  
SHOT.**

Even before you tee off, you are all winners with us!

By participating in the NKF Golf Classic, you and thousands of other golfers help the National Kidney Foundation fund free kidney disease early detection programs for at-risk individuals, public and professional education, patient advocacy and research to find new treatments for kidney disease. Find out more about NKF and kidney disease at [kidney.org](http://kidney.org)



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## 2011 Partnership Opportunities **NKF Cadillac Golf Classic**



Golf Club of Georgia

2951 Flowers Rd. South, Suite 211, Atlanta, GA 30341 Phone: 770.452.1539, ext. 11 [www.kidney.org](http://www.kidney.org)

**Help the National Kidney Foundation—  
serving Georgia and Alabama—Change Lives**

# N K F

## The Epidemic of Kidney Disease in Georgia

Chronic Kidney Disease (CKD) is the eighth leading cause of death in Georgia.

26 million Americans have Chronic Kidney Disease and most don't know it.

One in 7 people in Georgia are affected by Kidney Disease.

One employee on dialysis cost an employer's healthcare plan \$126,000 annually.

There are 3,145 people on the organ donor waiting list. 2,793 of those on the list are waiting for a kidney.

Early Detection and proper treatment can slow or prevent the progress of Kidney Disease.



The National Kidney Foundation is dedicated to preventing kidney and urinary tract diseases, improving the health and well-being of individuals and families affected by these diseases, and increasing the availability of all organs for transplantation. Across Georgia, the foundation brings hope to more than one million people affected by kidney disease through research, patient services, public information, professional education and organ donation programs.

The National Kidney Foundation serves the state of Georgia by providing the following services:

**Camp Independence** – An annual seven-day, medically supervised camping experience held each summer for children 6-18 years old with kidney disease or solid organ transplants.

**Chuck Brown Crisis Intervention Fund** – A financial assistance program for kidney dialysis and transplant patients.

**KEEP** – A free health screening program, Kidney Early Evaluation Program (KEEP), for individuals at increased risk of developing kidney disease. Of the thousands screened, averages of 61% learn of kidney disease through the screening.

**Health Fairs** – To provide public awareness and education related to kidney disease and organ donation, NKFG staff and volunteers participate in various Health Fairs throughout the state.

## The Premier Annual Golf Event for Charity

How does enjoying yourself and helping those in need, along with the possibility of fulfilling a life-long dream sound? The NKF Cadillac Golf Classic is the nation's premier amateur golf event for charity. Each year thousands of golfers from across the country participate in the exciting competition and a chance to win great prizes—all to benefit a worthy cause.

**WHEN:** **Monday, June 13, 2011**  
9:00 AM - Registration  
11:00 AM - Shotgun Start  
5:00-7:00 PM - Awards Dinner

**WHERE:** **Golf Club of Georgia**  
One Golf Club Drive  
Alpharetta, GA 30005

### Will Your Team Make It To Pebble Beach?

Did not make the cut for the US Open? Well, now you have a shot at playing a championship on the same famed course. Each qualified winning golf team (first, second, and third finishers from each local NKF Cadillac Golf Classic) is invited to compete for a national championship at the beautiful and challenging Pebble Beach course! Who says in giving that you can't receive?

Help make everyone's dream come true (including your own). Detailed descriptions of partner and sponsor opportunities are below. If you have any questions, please call Cara McKinney at NKFG (770-452-1539, extension 11). Deadline to send in the Partnership Commitment is May 23rd, as we have a limited number of slots available.

## 2011 Sponsorship Opportunities

### GOLD SPONSOR \$10,000

- Company listed as the Gold Sponsor in all marketing materials (when applicable)
- Full page advertising in golf program
- Company listed as the Gold Sponsor on the National Kidney Foundation website (serving Georgia and Alabama) and in bi-annual newsletter
- Opportunity to place two company banners on site at the Golf Club of Georgia the day of the tournament
- Two golf teams (four players per team)
- Tax deduction valued at \$8,400, as allowed by law
- Gift bags for all golfers

### GOLF CART SPONSOR \$5,000

- Company logo placed on 36 golf carts
- Advertising in golf program
- One golf team (four players)
- Tax deduction valued at \$4,200, as allowed by law
- Gift bags for all golfers

### BEVERAGE CART SPONSOR \$5,000

- Company logo placed on 2 beverage carts
- Beverage cart ladies can wear company logo golf shirts
- Advertising in golf program
- One golf team (four players)
- Tax deduction valued at \$4,200, as allowed by law
- Gift bags for all golfers

### SILVER SPONSOR \$5,000

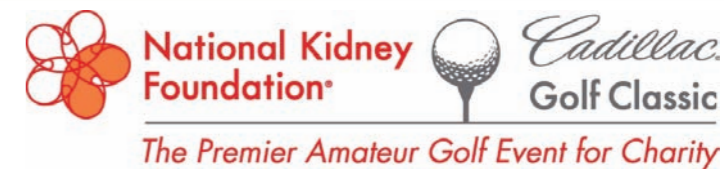
- Company listed as the Silver Sponsor in all marketing materials (when applicable)
- Half page advertising in golf program
- Company listed as the Silver Sponsor on the National Kidney Foundation website (serving Georgia and Alabama) and in bi-annual newsletter
- Opportunity to place 1 company banner on site at the Golf Club of Georgia the day of the tournament
- One golf team (four players)
- Shirts and gift bags for golf team members
- Tax deduction valued at \$4,200, as allowed by law

### TEAM ENTRY \$2,500

- The 3 winning teams are invited to the National Finals at Pebble Beach in January 2012.
- Lunch & dinner provided and each golfer receives a gift bag loaded with giveaways.

### HOLE SPONSOR \$250

- Company Name signage on Tee Box
- Advertising in golf program named as hole sponsor



## Partnership Commitment

Company/Organization Name: \_\_\_\_\_  
(Please print clearly or attach a business card in this space.)

Company Liaison Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

- YES, we are interested in a **sponsorship**.
- YES, we are interested in a golf **foursome** (please fill out the attached registration form).
- No, we are not able to participate this year, but would like to make a **donation**.

## Partnership Opportunities

- Gold Sponsor (\$10,000)
- Silver Sponsor (\$5,000)
- Beverage Cart Sponsor (\$5,000)
- Cart Sponsor (\$5,000)
- Hole Sponsor (\$250)
- Team Entry (\$2,500)
- Individual Entry (\$350)
- Additional Dinner Ticket (\$100)

Please email a print-ready EPS or JPG of your logo to Cara McKinney by May 23, 2011.

### Payment Preference

- Enclosed is my check in the amount of \$ \_\_\_\_\_
  - Please invoice me.
- Credit Card Type:  MasterCard  Visa  AMEX  Discover
- Name: \_\_\_\_\_
- Company Name: \_\_\_\_\_
- Credit Card #: \_\_\_\_\_ Exp: \_\_\_\_\_ Sec#: \_\_\_\_\_
- Signature: \_\_\_\_\_

**Please return via mail or fax to:**  
National Kidney Foundation serving Georgia and Alabama, Attn: Cara, 2951 Flowers Rd. South, Suite 211, Atlanta, GA 30341  
Phone: 770.452.1539 ext. 11 fax: 770.452.7564 E-mail: cara.mckinney@kidney.org

The official registration and financial information of National Kidney Foundation serving Georgia and Alabama may be obtained from the Department of State. Registration does not imply endorsement. Georgia and Alabama residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Atlanta, Georgia 30334. Registration does not imply endorsement.